



Perma-Primer



DESCRIPTION:

- 100% acrylic-based primer.
- Reduces the chance of efflorescence which may result from the cement content of various bases
- Enhances the appearance and uniformity of the finish
- Water-vapor permeable. Does not create a vapor retarder
- Improves finish coverage
- Color: White or tinted to the color of Parex finish

USES:

Exterior and Interior:

- Required for: Interior drywall
- Optional for: Any surface suitable for Parex USA finishes under Swirl Finishes tinted to the Finish color.

COMPOSITION:

- Binder base: 100% acrylic
- Water-based: VOC compliant
- Pigment base: Titanium dioxide

COVERAGE:

Depending on the condition of the substrate and method of application, approximate coverages are:

- One coat: 1600-2000 sq. ft. (150 - 185 sq. m.) / pail

CONTAINER:

- 60 lb (27.2 kg) net weight in plastic pails.
- Storage: Protect from sun and freezing at all times.
 - Do not stack pails more than 3 pails high
 - Shelf Life: One year if properly stored in original unopened container.

DRYING TIME:

Approximately 1/2 to 4 hours depending on temperature, humidity, and substrate.

SURFACE PREPARATION:

- Remove surface contaminants such as dust or dirt without damaging the substrate.
- For previously painted surfaces, all loose and chalking paint must be removed, and glossy surfaces dulled.
- New concrete and masonry must be cleaned and cured a minimum of 28 days.
- Check concrete surfaces for alkalinity and treat. Any form release agents or bond breakers must be removed.
- Uneven concrete or masonry can be leveled with any Level Coat, Stucco Base Coat or other suitable, compatible product.
- For interior drywall, prepare as for painting.
- For additional options, contact Parex USA Technical Support.

MIXING:

- Use clean equipment for mixing and preparation
- Mix thoroughly. Up to 2 gallons (7.5L) of clean portable water can be added per pail.

APPLICATION:

Read the entire label before using this product.

- Apply with a roller, brush or suitable spray equipment in a continuous coat.
- Perma-Primer must be completely dry before any Parex USA finish coating is applied.
- When using any Parex USA Swirl Texture finishes, the primer should be tinted to the color of the finish coating.

CLEAN-UP:

Water soluble prior to drying. Clean tools and containers with water prior to drying.

LIMITATIONS:

- Ambient and surface temperatures must be 40°F (4.4°C) or higher during application and drying time. Provide supplemental heat and protection from precipitation as needed.
- Use only on surfaces that are sound, clean, dry, and free from any residue which may affect the ability of Perma-Primer to bond to the surface.
- Application in direct sunlight in hot weather may adversely affect aesthetics.

WARNING:

- Read complete Warning information printed on product container prior to use. For medical emergency information, call 1-800-424-9300.
- For more information on handling this product refer to its Material Safety Data Sheet (MSDS). The most current MSDS and Product Data Sheet (PDS) can be found on our website.
- This Product Data Sheet has been prepared in good faith on the basis of information available at the time of publication. It is intended to provide users with information about the guidelines for the proper use and application of the covered product(s) under normal environmental and working conditions. Because each project is different, Parex USA, Inc. cannot be responsible for the consequences of variations in such conditions, or for unforeseen conditions.



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